### **HOUSE DISTRICT 15**

REPRESENTATIVE Randy Randleman

**COUNTIES** Haskell LeFlore

McIntosh

Muskogee

Pittsburg



KI BOIS Community Action Foundation, Inc.

LeFlore County Youth Services.....

Muskogee County Health Department

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

**\$1,918,169** invested in your district FY21-FY23

\$6,969,180 invested in your district FY16-FY20

**Grantees FY21-FY23** 

Serving Haskell County

City of Braggs

	<b>Grantees FY21</b>
.080	Pittshurg Count

\$569.697

\$721.523

\$469,080 Pittsburg County Health Department

\$157.869

\$20,000

TSET HEALTHY INCENTIVE PROGRAM

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$185.000 total invested in your district

**Healthy Communities Incentive Grants** 

City of Eufaula Town of Porum	\$20,000	Town of Webbers Falls	\$20,000
Healthy Schools Incentive Grants			
Braggs Public Schools	\$3,000	Indianola Public Schools	\$15,000
Canadian Public Schools	\$15,000	Porum Public Schools	\$3,000
Gore Public Schools	\$5,000	Whitefield Public School	\$3,000
Henryetta Public Schools	\$5,000	Warner Public Schools	\$20,000

\$20 000 City of Warner.



These TSET grants are focused investments made in a defined area of need or with a defined audience.

FY23 County Cumulative: \$120,000

#### Grantees

\$120,000 KI BOIS Community Action Foundation, Inc. Serving Pittsburg County

Oklahoma Tobacco Helpline 1-800-784-8669 OKhelpline.com

A Program of TSET

#### TOTAL REGISTRATIONS:

**District FY22:** 

202

**District Cumulative:** 5,767

The Oklahoma Tobacco Helpline State Cumulative: provides free telephone and

web-based coaching sessions. free nicotine patches, gum and lozenges to all Oklahomans

549.000

#### STEPHENSON CANCER CENTER

**District Participation** 2012-2022:

each year, 24/7.

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes **Executive Director Julie Bisbee** 

## TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# 3 BEHAVIORS









**Sedentary** Lifestyle

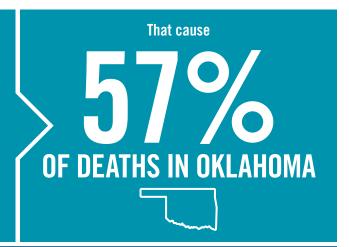
# Lead to 4 CONDITIONS



**Heart Disease & Stroke** 







**TSET INVESTS IN:** 



**Tobacco Cessation** 







IN OKLAHOMA:



**OBESITY:** 

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

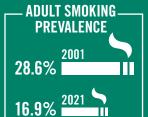


**SMOKING:** 

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$150 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY ON MARKETING IN OKLAHOMA

#### **MOVING THE NEEDLE:**



SMOKING AMONG KIDS **CUT IN HALF** 

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 490,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 99 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA